



**CUSTOMER RELATIONS**

# **B** CUSTOMER RELATIONS

Bennu Customer Relations helps you manage your customer base more effectively and efficiently.

Empower your teams with detailed information on how customers interact with your platform.

- Gain a 360° lifetime overview of your customer, from preferred contact times to detailed transaction histories.
- Manage customer communications and gain insights into how they engage with your marketing campaigns.
- Customise the tool's features depending on your team or user requirements.
- Strengthen your protection against fraud with continual customer identity and verification checks.
- Customer Relations can be combined with other Bennu products or integrated with your existing systems.

## **KEY FEATURES**

- Lifetime customer profiles
- A wide range of search and filter capabilities
- Full administration of customer accounts
- Extensive fraud checks
- View customer account status at a glance
- Disable customer accounts or block access
- Purchase history, including failures and cancellations
- Detailed and summarised transaction history and net activity
- Full customer lifecycle reporting

## **WANT TO LEARN MORE?**

Let's talk: [hello@bennutechnologies.com](mailto:hello@bennutechnologies.com)