



**CONTENT WIZARD**

# **B** CONTENT WIZARD

## Level up your ecommerce site with our dynamic content management system.

Specific targeting, flexible workflows and SEO optimisation capabilities allow you to keep your content fresh, 24/7.

- Streamline your team's workflow and approval system, and create multilingual content to expand your reach.
- Target the right offers to the right audiences and refine their effectiveness with our A/B testing tool.
- Analyse your content's performance with reporting dashboards.
- Enjoy an extra level of governance with built-in CMS permissions.
- Easily integrate with your existing website via our easy-to-use content APIs, or leverage our dynamic web templates to build and deliver an engaging user experience.

### KEY FEATURES

- APIs and integration
- Dynamic web templates
- Personalisation and content targeting
- Built-in tools for SEO optimisation
- A/B and multivariate testing
- Content permissions
- Content approval workflow
- Content scheduling
- Multilingual and translation tools
- Accelerated mobile pages support
- Reporting dashboards

### WANT TO LEARN MORE?

Let's talk: [hello@bennutechnologies.com](mailto:hello@bennutechnologies.com)